


**ISyE 3025
Engineering
Economy**



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**Basic
Concepts**

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Basic Concepts

Overview **1**

- ◆ Course focus
- ◆ 3 illustrative problems
- ◆ Course objectives
- ◆ 4 basic principles

Basic Concepts

Course Focus **2**

This course is focused on the principles and procedures for making sound economic decisions

Basic Concepts

The Jackpot! **3**

“1 million jackpot turns sour: Lotto winner kept from selling part of prize -- and sues” (Newspaper headline)

Award: \$50,000/yr for 20 yrs (\$36,000/yr after taxes)

Deal: Company pays \$241,000 now (after taxes) for next 10 yrs payments (\$500,000 before taxes)

Basic Concepts

Pay Now or Pay Later **4**

An automobile insurance company offers customers the opportunity to either pay for 6 months insurance in full now or pay half now and half in 60 days. The second option requires a \$5 service fee due now. If the premium was \$150, would you take them up on their offer?

Basic Concepts

“Have we got a deal for you!” **5**

The Cost of Paying Cash	
Investment	\$10,000.00
Money Mkt Rate	6.5%
Investment Period	48 mo.
Interest Earned	\$2,960.20

The Cost of Financing

Amt Financed	\$10,000.00
A.P.R.	10.5%
Term of Loan	48 mo.
Interest Paid	\$2,289.44

“You save \$670.76 to finance your car than pay cash!”

???

Basic Concepts

Course Objectives

6

For you to be able to make wise economic decisions . . . To be

- ◆ Proficient in comparing alternatives
- ◆ Able to see and assess tradeoffs
- ◆ Able to evaluate justifications prepared by others
- ◆ Comfortable using financial language
- ◆ Glad you took this course!

Basic Concepts

Four basic principles

7

1 - An economic decision is no better than the alternatives considered

Alternatives: a choice among two or more things

- ▶ Some choices obvious, some not
- ▶ 1 possible choice: "do nothing"

Basic Concepts

. . . Four basic principles

8

2 - An economic decision is no better than the forecasts describing each alternative

- ▶ Forecasting . . . *not easy!*
- ▶ Some aspects certain, others uncertain
- ▶ Monetary & Non-monetary
- ▶ Monetary: amounts & *timing*

Basic Concepts

. . . Four basic principles

9

3 - An economic decision should be based on the differences among alternatives

- ▶ All that is common is irrelevant to the decision (which also means that the past is irrelevant, except as a guide to predict future events, i.e., it is a "sunk cost")

Basic Concepts

. . . Four basic principles

10

4 - An economic decision should be based on the objective of making the "best" use of limited resources

- ▶ Both monetary and non-monetary

Basic Concepts


Summary

11

- ◆ Course focus
- ◆ 3 illustrative problems
- ◆ Course objectives
- ◆ 4 basic principles

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The Concept of Equivalence

("Time Value of Money")

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Concept of Equivalence

Overview

1

- ◆ Compound interest & capital growth
- ◆ "Time Value of Money"

Concept of Equivalence

Two viewpoints of "interest"

2

- 1 • **Borrower's viewpoint:**
Money paid for use of borrowed funds
- 2 • **Investor's viewpoint:**
Return, or capital growth, from the productive investment of capital

Interest rate:
 i = Amount accrued/unit time

Concept of Equivalence

Compound interest: An example

3

What is the capital growth of \$100.00 invested at $i = 3\%$ per year for 3 years?

t	Capital at t	Interest from t to $t+1$
0	\$100.00	$0.03(100.00) = \$3.00$
1	\$103.00	$0.03(103.00) = \$3.09$
2	\$106.09	$0.03(106.09) = \$3.18$
3	\$109.27	

Concept of Equivalence

Compound interest: A formula

4

t	Capital at t	Interest from t to $t+1$
0	P	iP
1	$P+iP$ $= P(1+i)$	$iP(1+i)$
2	$P(1+i)+iP(1+i)$ $= P(1+i)^2$	$iP(1+i)^2$
3	$P(1+i)^2+iP(1+i)^2$ $= P(1+i)^3$	
N	$= P(1+i)^N$	

Concept of Equivalence

Our previous example . . .

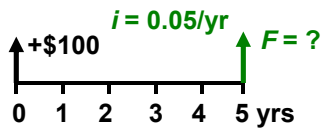
5

What is the capital growth of \$100.00 invested at $i = 3\%$ per year for 3 years?

$100.00(1.03)^3 = \$109.27$

Concept of Equivalence

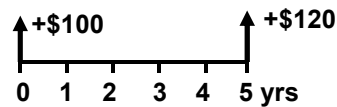
“Time Value of Money:” Example 6



$$\begin{aligned} F &= P(1+i)^N \\ &= \$100(1.05)^5 \\ &= \$127.63 \end{aligned}$$

Concept of Equivalence

Are these sums equivalent? 7



Equivalent at $i = 0.03/\text{year}$?

$$F = 100(1.03)^5 = \$115.93$$

\$100 at $t = 0$ is not equivalent to \$120 at $t = 5$. Prefer \$120 five years from today.

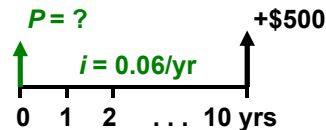
Concept of Equivalence

Terminology: “Compounding” 8

Calculating an equivalent amount money in the *future* amount given some amount of money in the *present*

Concept of Equivalence

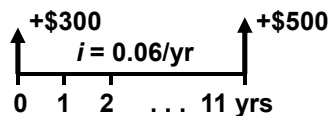
Another example ... 9



$$\begin{aligned} F &= P(1+i)^N \\ P &= F(1+i)^{-N} \\ P &= 500(1.06)^{-10} \\ &= \$279.20 \end{aligned}$$

Concept of Equivalence

Are these sums equivalent? 10



$$P = 500(1.06)^{-11} = \$263.39$$

\$300 at $t = 0$ is not equivalent to \$500 at $t = 11$ when $i = 0.06/\text{yr}$. Prefer \$300 today.

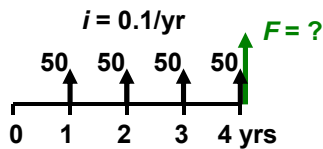
Concept of Equivalence

Terminology: “Discounting” 11

Calculating an equivalent amount money in the *present* amount given some amount of money in the *future*

Concept of Equivalence

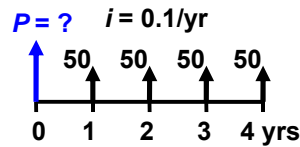
One more example . . . Find F 12



$$F = 50(1.1)^3 + 50(1.1)^2 + 50(1.1)^1 + 50 = \$232.05$$

Concept of Equivalence

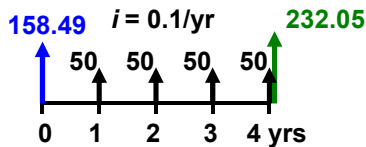
One more example . . . Find P 13



$$P = 50(1.1)^{-1} + 50(1.1)^{-2} + 50(1.1)^{-3} + 50(1.1)^{-4} = \$158.49$$

Concept of Equivalence

F and P equivalent? 14



Is \$158.49 at $t = 0$ equivalent to \$232.05 at $t = 4$?

Yes! $158.49(1.1)^4 = \$232.05$

Concept of Equivalence

Summary 15

- ◆ Compound interest & capital growth
- Two views of “interest”
- $F = P(1+i)^N$

Concept of Equivalence

Summary 16

- ◆ “Time Value of Money”
- 3 examples: compounding, discounting, both
- Equivalence depends on:
 - 1 - amount of money;
 - 2 - their timing; and
 - 3 - an interest rate

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Equivalence
Formulas

(sometimes called
Equivalence Factors)

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Equivalence Formulas

Overview

1

- Purpose
- 4 classic equivalence models
 - Single cash flow
 - Uniform cash flow series
 - Arithmetic gradient cash flow series
 - Geometric gradient cash flow series

Equivalence Formulas

Purpose

2

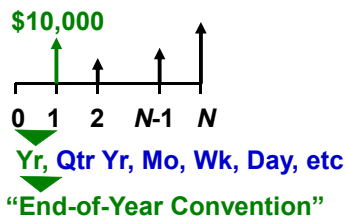
To facilitate performing equivalence calculations

Equivalence Formulas

A cash flow convention

3

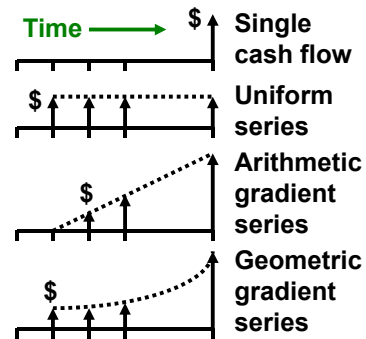
Several cash flow conventions exist: *this course will use end-of-period models*



Equivalence Formulas

Four classic equivalence models

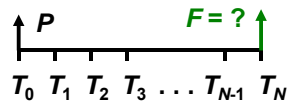
4



Equivalence Formulas

Single cash flow: The model

5



T_0 = past, present, or future
 T_N = N periods after T_0

$$\begin{aligned}
 F &= P(1+i)^{T_N - T_0} \\
 &= P(1+i)^N \\
 &= P(F/P, i, N)
 \end{aligned}$$

Appendix

Equivalence Formulas

Single cash flow: An example

6

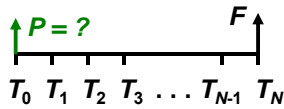


What future amount F at time $t = 8$ is equivalent to 100 at $t = 3$ if $i = 0.05/\text{year}$?

$$\begin{aligned}
 F &= 100(F/P, 0.05, 5) \\
 &= 100(1.276) \\
 &= 127.60
 \end{aligned}$$

Equivalence Formulas

Single cash flow: The model 7



$$P = F(1+i)^{T_0-T_N}$$

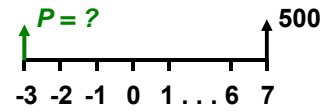
$$= F(1+i)^{-N}$$

$$= F(P/F, i, N)$$

Appendix

Equivalence Formulas

Single cash flow: Another example 8



What amount P at $t = -3$ is equivalent to 500 at $t = 7$ if $i = 0.06/\text{year}$?

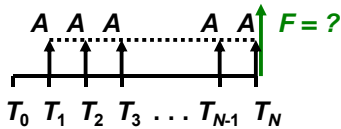
$$P = 500(P/F, 0.06, 10)$$

$$= 500(0.5584)$$

$$= 279.20$$

Equivalence Formulas

Uniform cash flow series: The model 9



$$F = A(1+i)^{N-1} + A(1+i)^{N-2} + \dots + A(1+i) + A$$

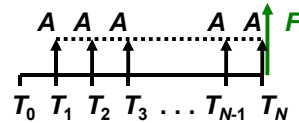
Algebra ↓

$$F = A[(1+i)^{N-1} + (1+i)^{N-2} + \dots + (1+i) + 1] \frac{[(1+i)-1]}{[(1+i)-1]}$$

$$F \frac{[(1+i)-1]}{i} = A \frac{[(1+i)^N - (1+i)^0]}{i} = A \frac{[(1+i)^N - 1]}{i}$$

Equivalence Formulas

Uniform cash flow series: The model 10



$$F = A \frac{[(1+i)^N - 1]}{i}$$

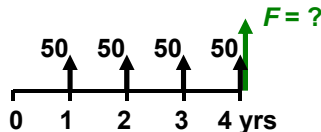
$$= A(F/A, i, N)$$

$$A = F \frac{i}{[(1+i)^N - 1]}$$

$$= F(A/F, i, N)$$

Equivalence Formulas

Uniform cash flow series: Example 11



What future amount F at $t = 4$ is equivalent to \$50 each year for the next four years if $i = 0.1/\text{year}$?

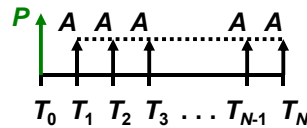
$$F = 50(F/A, 0.1, 4)$$

$$= 50(4.641)$$

$$= 232.05$$

Equivalence Formulas

Uniform cash flow series: The model 12



$$P = A(1+i)^{-1} + A(1+i)^{-2} + \dots + A(1+i)^{-N}$$

$$P = A \frac{[(1+i)^{-1} - (1+i)^{-N}]}{i} \text{ Algebra}$$

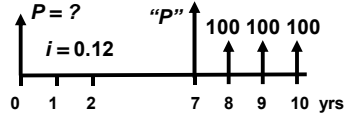
$$= A(P/A, i, N)$$

$$A = P \frac{i}{[(1+i)^N - 1]}$$

$$= P(A/P, i, N)$$

Equivalence Formulas

Uniform cash flow series: Example 13

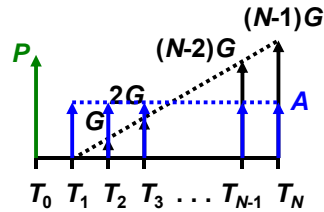


$$\begin{aligned} "P" &= 100(P/A, 0.12, 3) \\ &= 100(2.4020) \\ &= 240.20 \end{aligned}$$

$$\begin{aligned} P &= 240(P/F, 0.12, 7) \\ &= 108.64 \end{aligned}$$

Equivalence Formulas

Arithmetic gradient series: The model 14



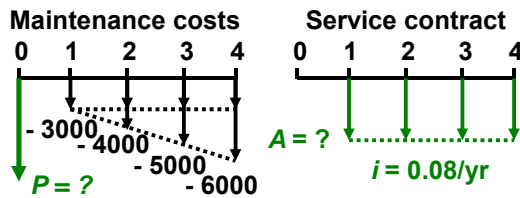
$$\begin{aligned} P &= G \left[\frac{(1+i)^N - iN - 1}{i^2(1+i)^N} \right] \\ &= G(P/G, i, N) \end{aligned}$$

$$\begin{aligned} A &= G \left[\frac{(1+i)^N - iN - 1}{i(1+i)^N - i} \right] \\ &= G(A/G, i, N) \end{aligned}$$

Note correction

Equivalence Formulas

An example 15

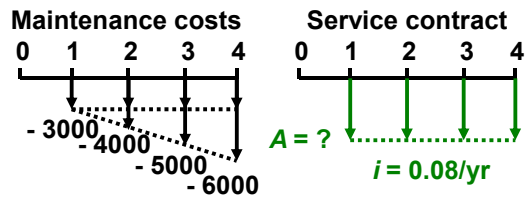


$$\begin{aligned} P &= -3000(P/A, .08, 4) \\ &\quad - 1000(P/G, .08, 4) \\ &= -14,586 \end{aligned}$$

$$A = -14,586(A/P, .08, 4) = -4404$$

Equivalence Formulas

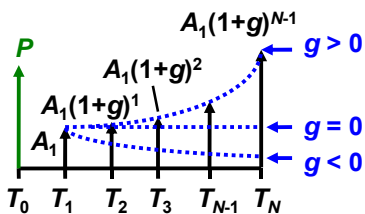
An example: Another way 16



$$\begin{aligned} A &= -3000 - 1000(A/G, .08, 4) \\ &= -4404 \end{aligned}$$

Equivalence Formulas

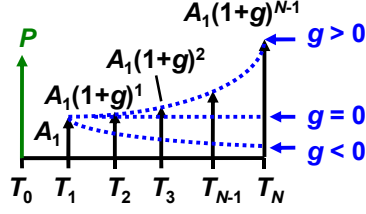
Geometric gradient series: The model 17



$$\begin{aligned} P &= [A_1/(1+i) + A_1(1+g)/(1+i) \dots \\ &\quad + A_1(1+g)^{N-1}/(1+i)^N] \end{aligned}$$

Equivalence Formulas

Geometric gradient series: The model 18



$$\begin{aligned} P &= \begin{cases} A_1 \left[\frac{1 - (1+g)^N (1+i)^{-N}}{i-g} \right] & \text{for } i \neq g \\ A_1 N(1+i)^{-1} & \text{for } i = g \end{cases} \\ &= A_1(P/A_1, i, g, N) \end{aligned}$$

Equivalence Formulas

An example

19

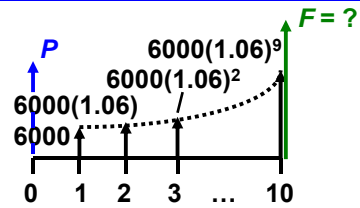
Assume you plan to save 10% of your salary each year and invest it in an account at 8%/year, how much would you accumulate in the account in 10 years?

Assume your current salary is \$60,000, and raises are expected at the rate of 6%/year.

Equivalence Formulas

An example

20



$$\begin{aligned} P &= 6000(P/A_1, .08, .06, 10) \\ &= 6000(8.5246) \\ &= 51,148 \end{aligned}$$

$$\begin{aligned} F &= 51,148(F/P, .08, 10) \\ &= 51,148(2.1589) = 110,425 \end{aligned}$$

Note correction

Equivalence Formulas

Summary

21

- Purpose
- 4 classic equivalence models
 - Single cash flow $(F/P, i, n)$ & $(P/F, i, n)$
 - Uniform cash flow series $(F/A, i, n)$, $(P/A, i, n)$, $(A/F, i, n)$, $(A/P, i, n)$

Equivalence Formulas

Summary

22

- 4 classic equivalence models
 - Arithmetic gradient cash flow series $(P/G, i, n)$
 - Geometric gradient cash flow series $(P/A_1, i, g, n)$

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Interest Rate Conversions

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Interest Rates

Overview

1

- Time scale conversions
- “Nominal” versus “Effective” rates

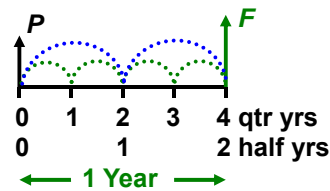
Interest Rates

Time scale conversion: Example 2

If you were offered $i_4 = 0.04$ per quarter year, what semi-annual rate, i_2 , would make you indifferent between $i_4 = 0.04$ and i_2 ?

Interest Rates

Time scale conversion: Example 3



$$F = P(1+i_4)^4 = P(1+i_2)^2$$

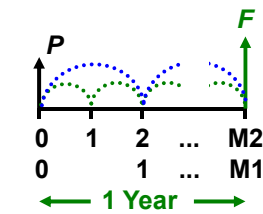
$$i_2 = (1+i_4)^{4/2} - 1$$

$$= (1.04)^2 - 1$$

$$= 0.0816$$

Interest Rates

Time scale conversions: Formula 4



$$F = P(1+i_{M1})^{M1} = P(1+i_{M2})^{M2}$$

$$i_{M1} = (1+i_{M2})^{M2/M1} - 1$$

Interest Rates

Nominal vs. Effective Rates 5

Nominal Annual Interest Rate, $r = Mi_M$

Credit cards often charge 1.5%/mo for unpaid balances and report it as "18% compounded monthly," i.e., $12(0.015) = 0.18$.

Interest Rates

Nominal vs. Effective Rates 6

Effective Annual Interest Rate:

$$i = (1+i_M)^M - 1$$

$$= (1.015)^{12} - 1$$

$$= 0.196$$

Interest Rates

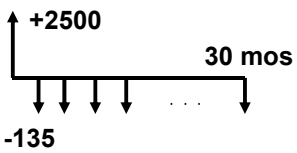
Another view of "effective" interest 7

A bank offers loans of \$2500 for 30 months at an advertised interest rate of 2%/mo. The monthly payments are computed as follows: Interest = $0.02(2500)30 = \$1500$; Processing Fee = \$50; Total Owed = $2500+1500+50 = \$4050$; Monthly Payment = $4050/30 = \$135$. What is the effective annual interest rate?

Interest Rates

Solution

8



$$2500 = 135(P/A, i_{12}, 30)$$

$$i_{12} = 0.036 \text{ per month}$$

$$i = (1.036)^{12} - 1 = 0.529/\text{year}$$

Interest Rates

Summary

9

- Time scale conversions

$$\rightarrow i_{M1} = (1+i_{M2})^{M2/M1} - 1$$

- Nominal vs effective interest rates

$$\rightarrow r = Mi_M$$

$$\rightarrow i = (1+i_M)^M - 1$$

→ *i* should include all costs

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