The Physical Internet Initiative aims at transforming the way physical objects are moved, stored, realized, supplied, and used; enabling economic, environmental, and societal efficiency and sustainability breakthroughs by applying the Internet metaphor to the real world.

An Emerging Global Transformation in How Goods Move from Point A to Point B

In this discussion, participants will gain an understanding of Savannah’s challenges with long-term sustainability in the face of continued growth in global trade flows, infrastructure challenges, and unsustainable logistics inefficiencies. The Physical Internet concept is introduced as an emerging long-term solution to achieving a more sustainable global supply chain. It is intended to replace current material flows and fulfillment models and a number of implementation efforts are taking root around the world. With Savannah’s emerging role as a global leader in multi-modal container flows, the region can help secure its long-term success through awareness and engagement in Physical Internet transformation pilots.

Who Should Attend:
- Supply chain and logistics executives and managers
- Government managers
- Regional planners
- Port operations managers
- Manufacturers/retailers
- Logistics service providers

How You Will Benefit:
- Understand the challenges of maintaining a sustainable global supply chain in light of inadequate infrastructure and continued growth
- Learn how the Savannah region will be impacted by sustainability challenges
- Gain an understanding of the concept of the Physical Internet and what it implies for global trade and the Savannah region
- Know the current state of global implementation of the Physical Internet
- Gain an understanding of the tremendous cost savings, capacity improvements, and other benefits of implementing the concepts through presentation of visual simulations of real-world scenarios
- Learn how to prepare your organization to implement PI concepts and maximize the benefits of the global transformation

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Instructor:
Dr. Benoit Montreuil, Professor and Coca-Cola Material Handling & Distribution Chair

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