

Report Card

Your opinions are highly valued, and we'd like you to take a moment to grade our publication, *Engineering Enterprise*, by completing this report card. We appreciate it, and thank you for your time.

1. About how much of *Engineering Enterprise* magazine do you read?

- None
- 25 percent
- 50 percent
- 100 percent

2. Has *Engineering Enterprise* made your opinion about the H. Milton Stewart School of Industrial and Systems Engineering:

- More positive
- More negative
- Has not changed your opinion

3. Please rate the *Engineering Enterprise* articles on each of the following:

Interest to me

- excellent
- good
- fair
- poor

Length

- excellent
- good
- fair
- poor

Clarity of writing

- excellent
- good
- fair
- poor

4. Please rate the design/layout of the magazine:

Overall design

- excellent
- good
- fair
- poor

Easy to read

- excellent
- good
- fair
- poor

Inviting layout

- excellent
- good
- fair
- poor

Photo quality

- excellent
- good
- fair
- poor

Overall length of publication

- excellent
- good
- fair
- poor

5. Please rate the kinds of topic areas that are of most importance to you:

Faculty/Staff news

- very high
- high
- medium
- low
- very low

Student news

- very high
- high
- medium
- low
- very low

Alumni news

- very high
- high
- medium
- low
- very low

Alumni profiles/interviews

- very high
- high
- medium
- low
- very low

Research news

- very high
- high
- medium
- low
- very low

Industry trends

- very high
- high
- medium
- low
- very low

International issues

- very high
- high
- medium
- low
- very low

6. Have you interacted with the Stewart School of ISyE or Georgia Tech in any of the following ways as a result of reading the magazine?

- Referred a student
- Referred a potential employee
- Explored a corporate partnership
- Renewed acquaintance with colleague/faculty
- Made a donation or pledge
- Sought economic development consultation
- Explored activities with Alumni Office
- Attended lecture, workshop, or seminar at the Stewart School of ISyE
- Shared the magazine with a colleague
- Requested more information

7. Do you associate the name *Engineering Enterprise* with the Stewart School of ISyE?

- Yes
- No

8. What segments do you read?

9. What do you like least about the publication?

10. What do you like best about the publication?

11. What ideas do you have that would increase your likelihood of reading the magazine (any regular columns, feature stories, or other Tech-related or industry-related topics of interest to you)?



12. How can the Stewart School of ISyE enhance its overall communications with you?

13. Do you have further comments that we may quote in our publication?

14. Name: (Optional)

15. Age:

- Under 20 41-50
 21-30 51-60
 31-40 61 or older

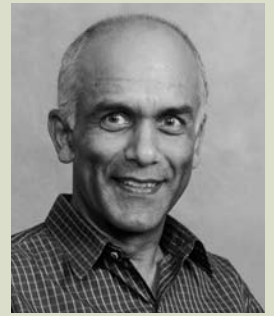
16. Gender:
 Male Female

17. Relationship with Georgia Tech:
(Check all that apply)
 Alumni (major and year)

- _____
- Current Student
 Parent
 Faculty/Staff Current _____ Former _____
 Corporate Partner
 Advisory Board Member
 Other _____

Place
First-Class
Stamp Here

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This issue of *Engineering Enterprise* is dedicated to the memory of Professor Thiruvenkatasamy "Govind" Govindaraj

Associate Professor **Thiruvenkatasamy "Govind" Govindaraj** died on December 7, 2007.

"Govind was a true humanist — he had a strong interest in and concern for human welfare, values, and dignity; more importantly, he walked the talk; he practiced what he believed — whether it was caring for the environment or the underprivileged in any part of the world, a remote village in India or the oppressed in Myanmar (Burma)."

~ Sundaresan Jayaraman
Professor, Textile Engineering

Please fold and tape your completed survey closed and mail, or send survey by fax to 404.894.2301.

Many thanks for keeping us informed! We will read every Report Card we receive.

Barbara Christopher
ISyE Communications Director

